VREDNOST INOVACIJ

15. OKTOBER 2012

MEDNARODNI FORUM ZNANSTVENORAZISKOVALNIH FARMACEVTSKIH DRUŽB, GIZ

MEDNARODNI FORUM ZNANSTVENORAZISKOVALNIH FARMACEVTSKIH DRUŽB, GIZ

AmCham Slovenia

VREDNOST INOVACIJ

15. OKTOBER 2012

Vljudno vabljeni na

STRATEŠKO KONFERENCO O VPLIVU INOVATIVNOSTI NA IZBOLJŠANJE ZDRAVJA PREBIVALSTVA IN NA GOSPODARSKO RAST

Dogodek, ki ga pripravlja Mednarodni forum znanstvenoraziskovalnih farmacevtskih družb v sodelovanju z AmCham Slovenia (Ameriška gospodarska zbornica), bo **15. oktobra 2012 v Klubu Cankarjevega doma.**

PROGRAM

11.30-12.00 registracija udeležencev

12.00-13.30 panelni del

- Prispevek inovativnih zdravil k podaljševanju življenjske dobe in izboljšanju kakovosti življenja, **prof. dr. Frank Lichtenberg**, strokovnjak s področja pomena inovativnih zdravil za družbo, Univerza Columbia, ZDA;
- Vloga inovacij v gospodarskem razvoju, **prof. dr. Dušan Mramor**, dekan Ekonomske fakultete in predsednik upravnega odbora Univerze v Ljubljani;
- Trendi razvoja zdravstvenih sistemov znotraj EU v luči inovacij, **Richard Bergström**, generalni direktor Evropskega združenja farmacevtske industrije (EFPIA).

14.00-15.30 okrogla miza "Vrednost inovacij"

- **prof. dr. Frank Lichtenberg** in **prof. dr. Dušan Mramor** bosta odgovarjala na vprašanja o vplivu inovacij na zdravje, družbeno blaginjo in gospodarsko rast;
- **Samo Fakin**, direktor ZZZS, bo razpravljal o dostopnosti do inovativnih zdravstvenih rešitev za bolnike v času finančnih omejitev;
- **Richard Bergström** bo predstavil prizadevanje federacije EFPIA za enakovredno dostopnost do novih zdravil;
- **prof. Jože Faganel** bo približal pogled bolnika na inovacije v zdravstvu;
- **Velimir Bole**, Ekonomski inštitut Pravne fakultete v Ljubljani, bo predstavil raziskavo primerjalne učinkovitosti zdravstvenih sistemov.

Srečanje bo koristen prispevek k razumevanju smeri razvoja zdravstvenega sistema in prispevka inovacij, zato vas vabimo, da se nam pridružite. Število prostih mest je omejeno, zato vas prosimo, da udeležbo potrdite po elektronski pošti office@firdpc.com ali po telefonu 08 205 0742 najkasneje do 5. oktobra 2012.

V pričakovanju srečanja vas lepo pozdravljamo.

mag. Barbara Stegel
generalna sekretarka

Barbara Kosler, mag. farm
predsednica uprave

FORUM OF INTERNATIONAL RESEARCH & DEVELOPMENT PHARMACEUTICAL COMPANIES, EIG

AmCham Slovenia

THE VALUE OF INNOVATIONS

15th OCTOBER 2012

You are kindly invited to the

STRATEGIC CONFERENCE ON THE IMPACT OF INNOVATION ON THE IMPROVEMENT OF PUBLIC HEALTH AND ECONOMIC GROWTH

Event prepared by the Forum of International Research & Development Pharmaceutical Companies in co-operation with AmCham Slovenia (American Chamber of Commerce) will take place on the 15th of October 2012 in Cankarjev dom Club.

PROGRAMME

11.30-12.00 registration of participants

12.00-13.30 panel

- Contribution of innovative medicinal products to the extension of lifespan and improvement of the quality of life, **Prof. Dr. Frank Lichtenberg**, expert in the field of the significance of innovative medicinal products for society, Columbia University, USA;
- The role of innovations in economic development, **Prof. Dr. Dušan Mramor**, Dean of the Faculty of Economics and Chairman of the Management Board in Ljubljana;
- Development trends of health systems inside the EU in light of innovations, **Richard Bergström**, General Manager of the European Federation of Pharmaceutical Industries and Associations (EFPIA).

14.00-15.30 roundtable, "The Value of Innovations"

- **Prof. Dr. Frank Lichtenberg** and **Prof. Dr. Dušan Mramor**, who will answer any questions about the impact of innovations on health, social welfare and economic growth;
- **Samo Fakin**, Director of the Health Insurance Institute of Slovenia (ZZZS), who will discuss the accessibility to innovative healthcare solutions for patients in a time of financial restrictions;
- **Richard Bergström**, who will present the efforts of the EFPIA in ensuring equal access to new medicinal products;
- **Prof. Jože Faganel**, who will highlight a patient's view of innovations in the healthcare system;
- **Velimir Bole**, Economic Institute of the Faculty of Law in Ljubljana, who will present research on the comparative efficiency of healthcare systems.

The meeting will be a useful contribution to the understanding of the direction of the development of the healthcare system and the contribution of innovations, which is why you are kindly invited to join us. The number of participants is limited, so please confirm your attendance via e-mail: office@firdpc.com or telephone +386 8 205 0742 by 5 October, 2012, at the latest.

We are looking forward to meeting you and send our best regards.

Barbara Stegel, MSc
Secretary General

Barbara Kosler, mag. pharm.
President of the Board